

Slow by nature.

An understated identity for useful everyday objects. Warm paper, mossy greens, expressive serif type and clear supporting detail.

01 / COLOR RELATIONSHIPS

Forest	#344936
Oat	#DED5BF
Clay	#C78C71
Mist	#B8C2B1

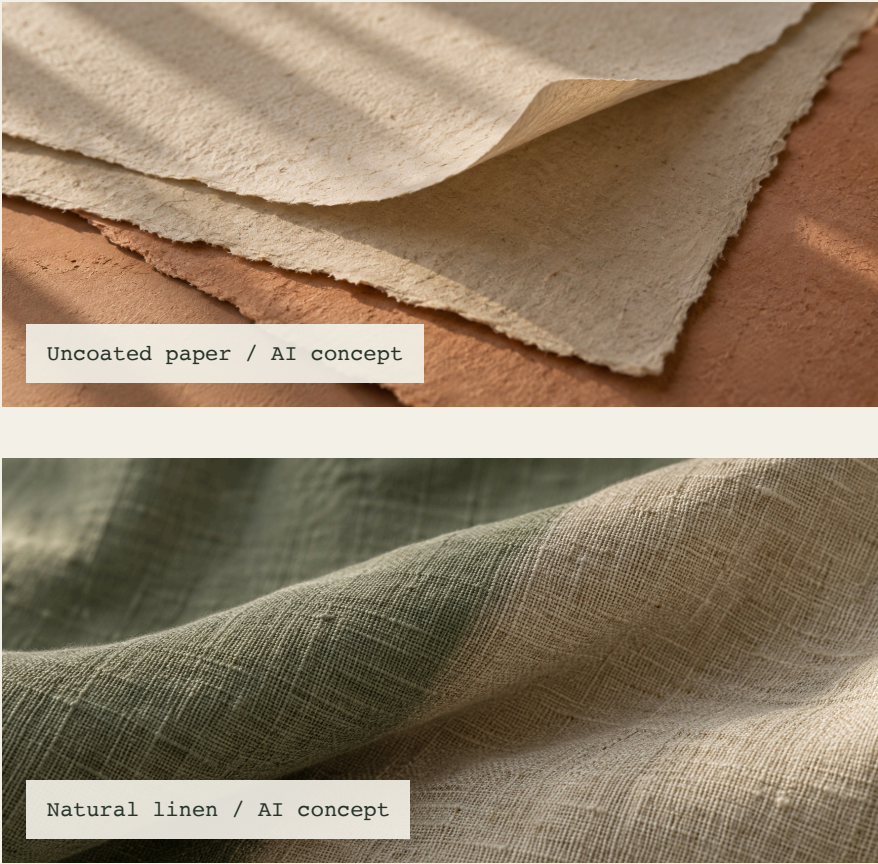
02 / TYPE & TONE

A little more considered.

Made for the everyday.

Instrument Serif / Expressive voice
DM Sans / Clear supporting detail

03 / TACTILE LANGUAGE



04 / TWO APPLICATION STUDIES



A fictional visual direction. Images are AI-generated concepts, not photographs of real products or material samples. Color values and typography remain editable.